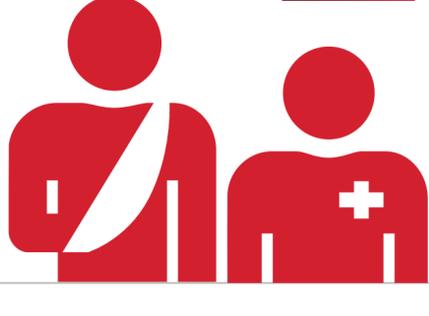


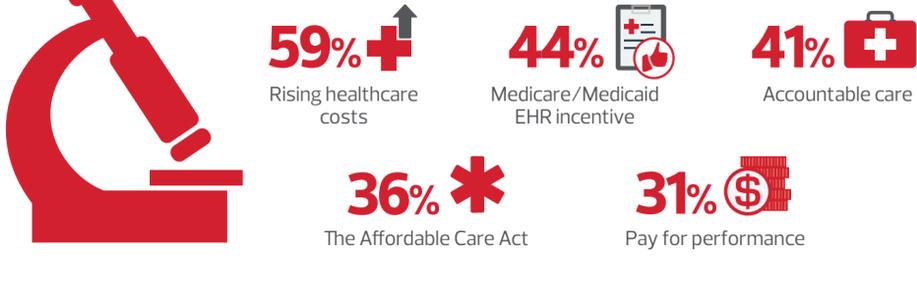
ANALYTICS IN HEALTHCARE*

Healthcare is experiencing a patient data explosion, but this data is only as valuable as the meaningful insights that organizations can draw from it.

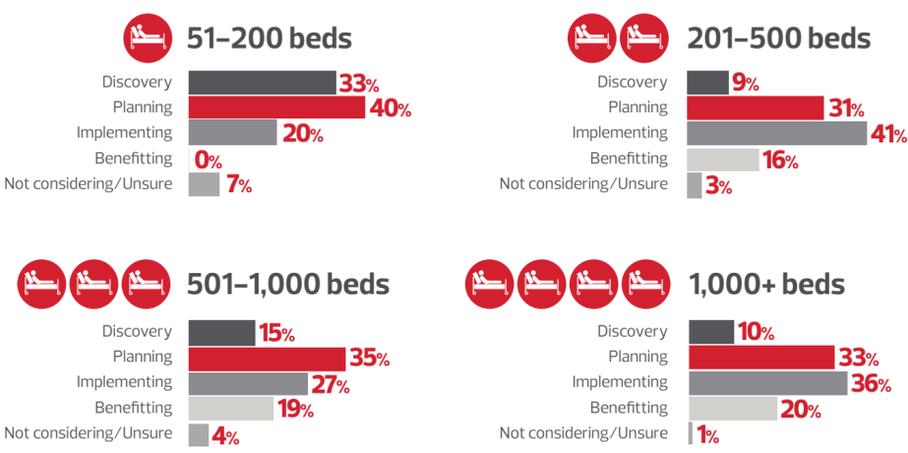


DIAGNOSING THE TREND

Biggest motivators driving analytics:



Organization size affects analytics adoption



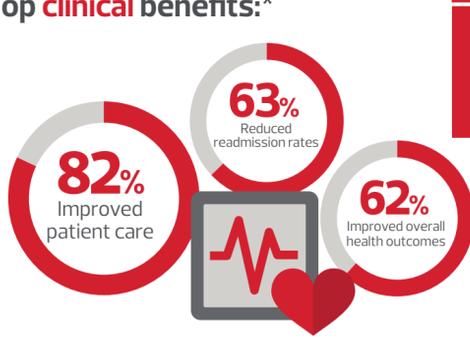
SUCCESSFUL TREATMENTS

57%

of organizations have implemented or plan to implement **clinical data analytics**, which analyze patient data to improve treatments and health outcomes



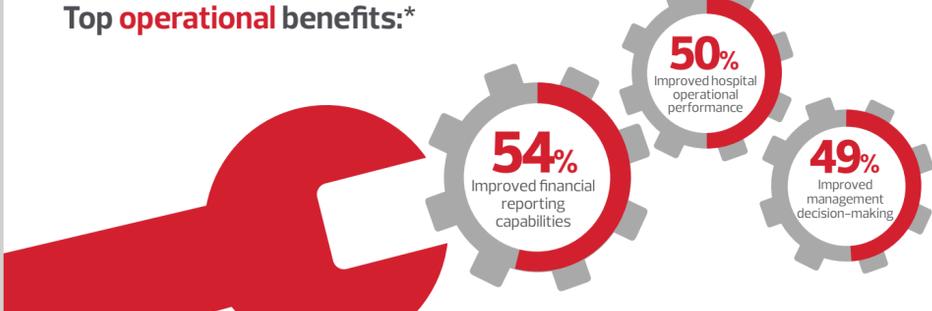
Top clinical benefits:*



46%

of organizations have implemented or plan to implement **operational performance analytics**, which examine organizational data to make day-to-day processes more efficient

Top operational benefits:*

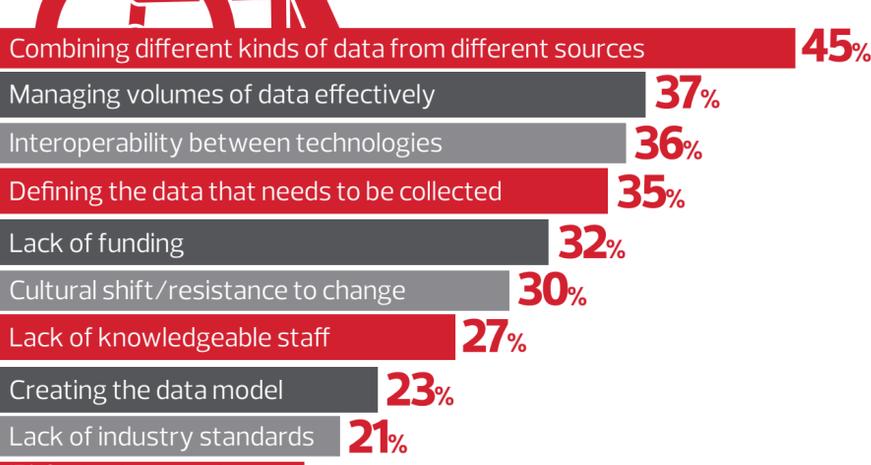


*Based on those who are implementing or already benefiting from analytics; respondents asked to select all that apply

POSSIBLE COMPLICATIONS



What are the **biggest challenges** your organization has faced with the implementation of or preparation for analytics?*



*Respondents asked to select all that apply

PLANNING A HEALTHY FUTURE

65%

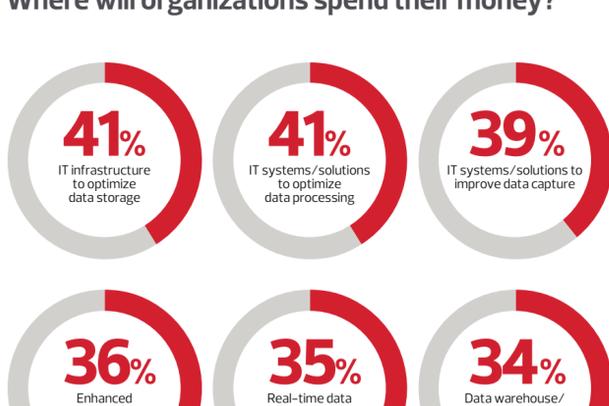
of healthcare decision makers say analytics **spending will increase** in 2015



\$1.9 million:

organizations' average analytics spending in 2015

Where will organizations spend their money?*



*Respondents asked to select all that apply

Through the use of analytics, healthcare can move from descriptive to predictive capabilities – and eventually, the industry can embrace predictive analytics to change the face of patient care.

For the complete report, please visit www.cdw.com/AnalyticsInHealthcare

*CDW Healthcare's Analytics in Healthcare Report surveyed 150 healthcare decision makers in August 2014. The total sample equates to a margin of error of ±7.97% at a 95% confidence level



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